Program

of the 4th Annual conference

**Comparative media research in today’s world**

**New Methodologies and Approaches**

April 20, 2016

St.Petersburg State University

**9.00 – 9.15 – Welcome speeches**

**9.15 – 10.30 – Podium discussion ‘The role of academic journals in today’s media science’**

Participants:

Larry Gross (University of Southern California, USA)

Susanne Fengler (Technical University of Dortmund, Germany)

Nico Carpentier (Uppsala University, Sweden)

Anna Litvinenko (St.Petersburg State University, Russia – Freie Universität Berlin, Germany)

Moderator: Svetlana Bodrunova (SPbU)

**10.30 – 11.00 – coffee break**

**11.00 – 11.45 –** **Keynote speech. Larry Gross (USA).** Lessons from a Half Century of Media Research

**11.45 – 12.30 – Keynote speech. Nico Carpentier (Sweden).** Comparing what and how? Nomadic research as an alternative for comparative studies

**12.30 – 14.00 – Panel 1. Comparative media research: beyond Euro-Atlantics**

Moderator: Dmitry Gavra (SPbU)

Discussant: Larry Gross (USC)

Kaarle Nordenstreng (Finland)

*BRICS as a catalyst of rethinking media systems*

Gelya Filatkina (Russia)

*Political leadership and media in Latin America*

Bettina Haasen (Germany)

Applying Bourdieu’s concept of habitus to the case of journalism in Burundi in times of conflict

Florian Meissner (Germany)

Journalism and disasters from a cultural perspective. A comparative reflection of German and Japanese media reporting of 'Fukushima

**14.00 – 15.00 – Lunch break**

**15.00 – 16.30 – Panel 2. Comparing democracies and non-democracies: the art of possible**

Moderator: Kamilla Nigmatullina (SPbU)

Discussant: Dirk-Claas Ulrich (Tech Uni Dortmund)

Susanne Fengler (Germany)

*Coverage of the Ukrainian conflict in 13 countries: how and why Russia stands out*

Jan Miessler (Czech Republic – Hong Kong)

*Trajectories of media landscapes and their comparative analysis: a conflictual approach*

Kristyna Vyslouzilova (Czech Republic)

*Measuring audience satisfaction with public service media: A way to increase public engagement?*

Anna Smolyarova (Russia)

*Beyond the national media system: studying journalistic cultures in Russian diaspora media*

**16.30 – 18.00 – Panel 3. Russia within comparative research frameworks: methods and results**

Moderator: Anna Smoliarova (SPbU)

Discussant: Elena Vartanova (MSU)

Anna Litvinenko (Russia – Germany)

*Mapping comment sections in Post-Soviet countries: methodology and first results*

Svetlana Bodrunova (Russia)

*Are* migranty *all the same? Attitudes to the re-settlers from post-Soviet South in Russian blogs and how they were detected*

Sergey Davydov, Olga Logunova (Russia)

*The project ‘Index of digital literacy’: methodological experiments and comparative results*

Marina Shilina (Russia)

*Changing the newest media models in data journalism: global vs. Russian approaches and methodologies*

**18.00 – 19.30 – Dinner for the conference participants**

*Some of the conference speakers will also give guest lectures, plenary speeches, and seminars within and around the 55th International Forum ‘Media in Modern World’ (April 20-22, 2016), of which this conference is a part.*